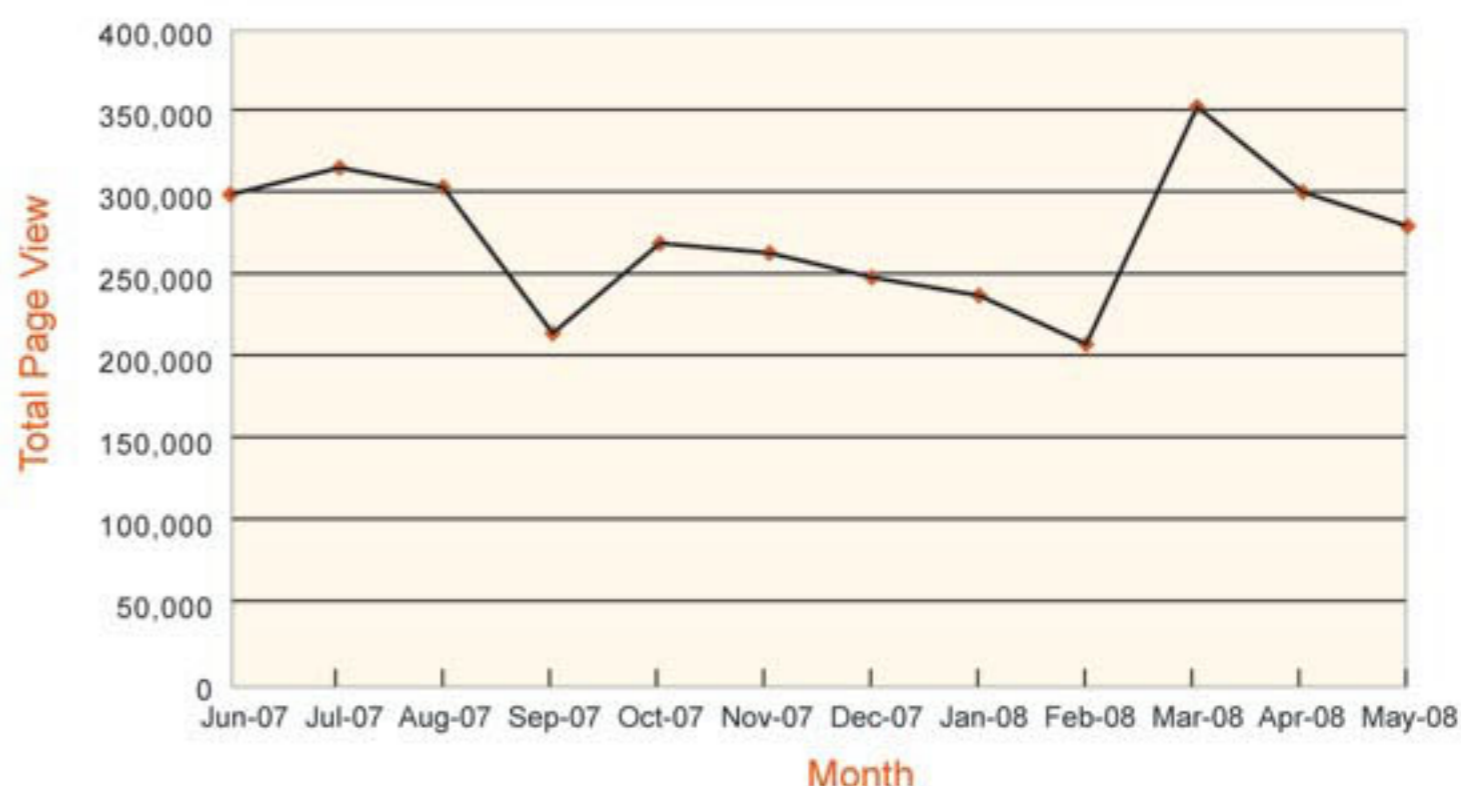


ONLINE PROMOTION OPPORTUNITIES

Maximum 350,000 monthly page-view in ADSALE Machine Portal which creates enormous business opportunities for the machinery industry

ADSALE Machine Portal (<http://machine.2456.com>) is the trade news platform for Chinese and overseas machinery players with maximum 350,000 monthly page-view and 153,300 registered members in machine industry. Through this platform, suppliers and buyers can grasp the updated news easily in order to formulate the marketing strategies in the vast machinery market and to address the needs of the potential buyers effectively.

Traffic of ADSALE Machine Portal (<http://machine.2456.com>)



ADSALE Machinery Portal (<http://machine.2456.com>) provides Online Advertising and Electronic Promotion opportunities for corporate to enhance their images and connect to the potential buyers.

1. Super Expandable Banner (Monthly Fee: US\$1,800) *Creative and production fee are included

- Dimensions: (W)755 x (H)90 pixels expands to (W)755 x (H)390 pixels (JPG / GIF / FLASH)
- Randomly displays at the top position in <http://machine.2456.com>
- Animated graphic expands in the website

2. Super Banner (Monthly Fee: US\$1,000)

- Dimensions: (W)755 x (H)90 pixels (JPG / GIF / FLASH)
- Randomly displays at the top position in <http://machine.2456.com>

3. Content Sponsorship (Monthly Fee: US\$1,000)

- Dimensions: (W)350 x (H)80 pixels (JPG / GIF)
- Fixed displays in market news column in <http://machine.2456.com>

4. Button Ad (Monthly Fee: US\$400)

- Dimensions: (W)180 x (H)90 pixels (JPG / GIF)
- Fixed displays at specified position in <http://machine.2456.com>

5. Text Link (Monthly Fee: US\$500)

- 100 English characters or 50 Chinese characters
- Fixed displays at specified position in <http://machine.2456.com>

<http://machine.2456.com>



e-Direct Mailing

- Tailor-made email for advertisers to deliver their messages to registered members of www.2456.com by product types / countries / regions
- Proactive approach for electronic promotion

2,000 - 4,999 emails	US\$0.30 each
5,000- 19,999 emails	US\$0.25 each
20,000 or above emails	US\$0.20 each

Short Message Service (SMS)

- Deliver message to registered members of www.2456.com
- Max. 160 English characters or 70 Chinese characters

2,000 - 4,999 SMS	US\$0.20 each
5,000 SMS or above	US\$0.18 each



eCMJ Newsletter

eCMJ Newsletter with 6 issues per year (March, May, July, September, November, December / January).

We will deliver the hottest news and editorials to 47,163 subscribers in machinery industry per issue.

Characteristics of eCMJ:

- **Hot News** - the latest trend of machine tool industry and companies news
- **Editorial** - reporting different marketing needs, controversy, matters of machine tools industry and a lot of selected technology papers

6. Banner Ad (US\$480 / issue)

- Fixed displays your company banner with hyperlink
- Dimensions: (W)460 x (H)60 pixels (JPG/GIF)

7. Button Ad (US\$200 / issue)

- Fixed displays your company logo with hyperlink
- Dimensions: (W)175 x (H)90 pixels (JPG/GIF)

8. Suppliers' Links (US\$50 / issue)

- Fixed displays your company name and website with hyperlink

CIMT Countdown eNewsletter

CIMT Countdown eNewsletter with 3 issues before trade show starts. We will deliver the hottest news and editorial to 47,163 subscribers in machinery industry per issue.

- Reach out more than 110,000 readers before the show starts

Characteristics of CIMT Countdown e-Newsletter:

- **Hot News** - the latest news of CIMT 2009, marketing information, exhibitors' news

9. Banner Ad (US\$1,200 / 3 issues)

- Banner will be displayed on top of the page
- Dimensions: (W)728 x (H)90 pixels (JPG / GIF)
- Fixed displays your company banner

10. Exhibitors Highlight (US\$500 / 3 issues)

- Company's name (Chinese and English)
- Company's logo or 1 product picture
- 100 English characters or 50 Chinese characters
- Booth no.
- Fixed displays your company name

11. Suppliers' Links (US\$200 / 3 issues)

- Fixed displays your company name and website with hyperlink

eCMJ Newsletter

Countdown e-Newsletter